

Professional Event Coordination Julia Rutherford Silvers

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Professional Event Coordination Julia Rutherford

This completely up-to-date new edition of Professional Event Coordination includes everything the special events professional needs to manage events of all kinds—from small parties to big corporate events, for ten guests or 10,000. Written by experienced event manager Julia Rutherford Silvers, this comprehensive resource covers every technique and tactic in the event coordinator's skill set, including design, project management, site selection and development, safety and security, food and ...

Professional Event Coordination: Silvers, Julia Rutherford ...

Julia Rutherford Silvers, CSEP, a former adjunct faculty member at the University of Nevada, Las Vegas, and UNLV Singapore Ltd., has served as an industry consultant for The George Washington University Event Management Certificate Program, the Professional Convention Management Association, and the Canadian Tourism Human Resource Council. A four-time International Special Events Society Esprit Award winner, she lectures all over the world on professional event management practices. is a ...

Professional Event Coordination, 2nd Edition | Wiley

Professional Event Coordination. by Julia Rutherford Silvers. 3.49 · Rating details · 35 ratings · 2 reviews. Introducing a clear path toward event excellence A comprehensive guide to essential competencies for event coordinators, Professional Event Coordination examines the full event planning process and provides the tools and strategies to effectively procure, organize, implement, and monitor all the products, services, and service providers that will bring an event to life.

Professional Event Coordination by Julia Rutherford Silvers

Julia Rutherford Silvers, CSEP, a former adjunct faculty member at the University of Nevada, Las Vegas, and UNLV Singapore Ltd., has served as an industry consultant for The George Washington...

Professional Event Coordination - Julia Rutherford Silvers ...

Written by expert event manager Julia Rutherford Silvers, the book outlines the tools and strategies to effectively procure, organize, implement, and monitor all the products, vendors, and services needed to bring an event to life.

Professional Event Coordination 2nd edition ...

Julia Rutherford Silvers I am a professional event manager and bought this book to help teach an event management class at a business school. It was the best decision I ever made. Extremely comprehensive and very well written.

Professional Event Coordination | Julia Rutherford Silvers ...

Julia Rutherford Silvers, CSEP. Certified Special Events Professional. Event Management Authority. Like angels and elephants dancing on the head of a pin, our dreams and responsibilities may have no limits, but must be balanced according to the music of the moment. Emeritus

Professional Event Coordination - Julia Silvers

Julia Rutherford Silvers is one of the leading practitioners, authors, educators, and consultants in the event management industry. This book allows you to tap her expertise as often as you wish so as to continually improve your event coordination practices. Although the Durants defined education as the transmission of civi-

Professional Event Coordination

She designed and developed instructional materials for numerous academic and professional development programs serving adult learners throughout the world, and has served as adjunct faculty for UNLV and UNLV Singapore Ltd. teachingRisk Management for Meetings and EventsandMeeting and Event Coordination.

Julia Silvers Speaking of Events

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Professional Event Coordination / Edition 2 by Julia ...

Julia Rutherford Silvers is the author of Professional Event Coordination (3.49 avg rating, 35 ratings, 2 reviews, published 2003), Risk Management for M...

Julia Rutherford Silvers (Author of Professional Event ...

JULIA RUTHERFORD SILVERS, CSEP, is an adjunct faculty member in the Tourism and Convention Administration Department of the University of Nevada in Las Vegas, and has served as curriculum consultant and lecturer for The George Washington University Event Management Program in Washington, D.C.

Professional Event Coordination (The Wiley Event ...

Created on 1/24/2012 by Wiley, this copy of Professional Event Coordination by Julia Rutherford Silvers and Joe Goldblatt presents 512 pages of first-rate lessons, which is 16 pages extra than its outdated publication: Professional Event Coordination 1st Edition from 11/10/2003.

Professional Event Coordination 2nd edition | Rent ...

Julia Rutherford Silvers, CSEP, a former adjunct faculty member at the University of Nevada, Las Vegas, and UNLV Singapore Ltd., has served as an industry consultant for The George Washington University Event Management Certificate Program, the Professional Convention Management Association, and the Canadian Tourism Human Resource Council.

Professional Event Coordination: 62 (The Wiley Event ...

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Professional Event Coordination: 62: Silvers, Julia ...

Professional Event Coordination 2nd Edition by Julia Rutherford Silvers and Publisher Wiley. Save up to 80% by choosing the eBook option for ISBN: 9781118397558, 111839755X.

Professional Event Coordination 2nd edition ...

Summary: A fully updated guide to the state-of-the-art guidelines, strategies, and new technologies in modern event planning. A must-have resource for every event planner, manager, caterer, and student, this in-depth guide covers all aspects of the event planning process. Written by expert event manager Julia Rutherford Silvers, the book outlines the tools and strategies to effectively procure, organize, implement, and.