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Leading Strategic Change: Breaking Through the Brain Barrier

Of organizations that seek strategic change, 70% fail. In *Leading Strategic Change*, now in paperback, leading consultants J. Stewart Black and Hal B. Gregersen examine the core problem: organizations fail to change because individuals fail to change. Black and Gregersen identify the "brain barriers" that keep strategic change from success--failure to

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see, failure to move,
and failure to
finish--and offer a start-
to-finish strategy for
helping others change
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goals and the ...

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Stewart Gregersen Hal
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Gregersen identify the "brain barriers" that keep strategic change from success--failure to see, failure to move, and failure to finish--and offer a start-to-finish strategy for helping others change how they view their goals and the ...

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Prentice Hall books:

Authors: J. Stewart

Black, Hal B.

Gregersen: Edition:

illustrated: Publisher:

FT Press, 2002: ISBN:...

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Leading people in times of change is a tough gig. You have to manage your own emotions, support your team, provide vision and leadership when things are ambiguous and keep doing your day job as well! The good news is that it can be less challenging with some key strategies to help you:

1. Understand [...]

5 Strategies for

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Growth and Change is
a five-day program
focused on the process
of finding
opportunities,
launching new
ventures, and leading
necessary
organizational changes
to revitalize an
organization..
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changing and highly
uncertain
environments, gain
insight into a current
pressing change
initiative within their
own organization, and
...

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The 9 change
competencies can be
further divided into 3
main categories —
what we call “the 3 C’s

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of change,” leading the process, and leading the people. The 3 C's of Change Leadership Researchers found that 3 skills provide the necessary connection between the process part of change and the people part of change.

Be a Successful Change Leader: The 3 Cs of Change Initiatives

Of organizations that seek strategic change,

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finish--and offer a start-
to-finish strategy for
helping others change
how they view their
goals and the ...

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If you break it down,
being above average
at four only gets a
leader's overall change
leadership
effectiveness to the
64th percentile, but
then adding one more

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capability vaults a
Leader 17...

5 Required Skills For Leading Change - Forbes

Leading Strategic
Change systematically
shows how to make the
most important change
of all: "redrawing"
individuals' mental
maps with new
destinations and paths.
Black and Gregersen
identify the brain
barriers that keep

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strategic change from
success: failure to see,
failure to move, and
failure to finish. *

Overcoming the failure
to see

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As a leader, business
owner or entrepreneur,
it's your job to set the
tone when leading your
organization through
change. These

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strategies will greatly improve your chances of getting the best ...

When Leading Through Change, Adopt These 4 Strategies

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Whatever motivates a leadership team to embark on strategic transformation, it's often easier in the short term not to undertake the challenge (or delay the decision for just one more year), which is why stories of successful corporate change efforts are so

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rare. Yet strategic tran
sformation—adapting a
core business to
disruptive change ...

The Transformation 20: The Top Global Companies Leading

...

This unit focuses upon
the leadership
principles required to
bring an organisation
and its stakeholders
through strategic
change. It explores key
models and

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methodologies and their application within a business context. Understanding how these principles support a company's vision, values and strategic direction is also covered by this unit.

Leading Strategic Change | ABE UK

5.0 out of 5 stars
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Barrier. Reviewed in
the United States on
August 26, 2012.

Verified Purchase.

Practical and to the
point. This book was
easy for me to read
and I applaud the
authors for its insight
and its structure.

Keeping the concepts
simple and easy to
follow, the authors also
took the ...

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