

Big Shifts Ahead Demographic Clarity For Business

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Big Shifts Ahead Demographic Clarity

Huge demographic shifts, driven by new technologies, government policies, economic circumstances, and social shifts are disrupting business models all over the United States. Business executives know that their customers are changing, but have a difficult time quantifying and predicting the changes.

Big Shifts Ahead: Demographic Clarity for Businesses

The Kindle version of Big Shifts Ahead: Demographic Clarity for Businesses is best viewed in color on the Kindle Fire or through the Kindle app on any Apple or Android device. Huge Shifts in Consumer Behavior Made Easier to Understand, Quantify and Anticipate Demographics determine the direction of your business.

Big Shifts Ahead: Demographic Clarity For Business: Burns ...

Big Shifts Ahead: Demographic Clarity For Business by John Burns, Chris Porter, 4.15 · Rating details · 82 ratings · 8 reviews Huge Demographic Shifts Explained and Quantified for Decision Makers Demographics determine the direction of your business. Demographic trends can be overwhelming, misleading, confusing, conflicting, and difficult ...

Big Shifts Ahead: Demographic Clarity For Business by John ...

Big Shifts Ahead: Demographic Clarity For Business 268: by John Burns, Chris Porter. Hardcover \$ 26.99. Ship This Item — Qualifies for Free Shipping Buy Online, Pick up in Store Check Availability at Nearby Stores. Sign in to Purchase Instantly. Members save with free shipping everyday! See details.

Big Shifts Ahead: Demographic Clarity For Business by John ...

In Big Shifts Ahead, Burns and Porter use commonsense frameworks to make their points. They classify their demographic data into generations by decade born, which is a novel approach to mainstream demographic analysis. It seems crazy this hasn't been done more widely before.

Amazon.com: Big Shifts Ahead: Demographic Clarity For ...

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Big Shifts Ahead : Demographic Clarity for Business by ...

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Big Shifts Ahead: Demographic Clarity For Business ...

Big Shifts Ahead: Demographic Clarity For Business by John Burns & Chris Porter is one of those books. And I'm excited to give YOU an earful with this book summary and a few of my favorite big ideas. The book is all about big societal and demographic shifts occurring in the United States between 2015 and 2025.

Book Summary: Big Shifts Ahead - Demographic Clarity For ...

The 4-5-6 Rule — Big Shifts Ahead. The 4-5-6 Rule. For Demographic Clarity. A framework for connecting the 4 Big Influencers. to the decisions people make.

The 4-5-6 Rule - Big Shifts Ahead: Demographic Clarity for ...

Real Estate Demographic Shifts 1. 38 percent more people over the age of 65. Most of growth in the population 65 or older - which will reach 66 million people by 2025 - will be young Baby Boomers born in the 1950s. They are 7 percent more likely to work than their predecessors, which means 25 percent will be working full-time.

Real Estate Demographic Clarity - Future Shifts ...

Publisher Description Huge shifts in consumer behavior made easier to understand, quantify and anticipate Demographics determine the direction of your business. Demographic trends can be overwhelming, misleading, confusing, conflicting, and difficult to predict.

Big Shifts Ahead: Demographic Clarity for Businesses ...

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Amazon.com: Customer reviews: Big Shifts Ahead ...

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Big Shifts Ahead: Demographic Clarity For Business: Burns ...

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Burns' team spent more than 9,000 hours researching demographic shifts that will occur over the next decade. In his column, Burns highlighted some of his findings from a book that he and Chris Porter published, Big Shifts Ahead: Demographic Clarity for Businesses. Here are some of the demographic trends Burns says to watch over the next 10 years: